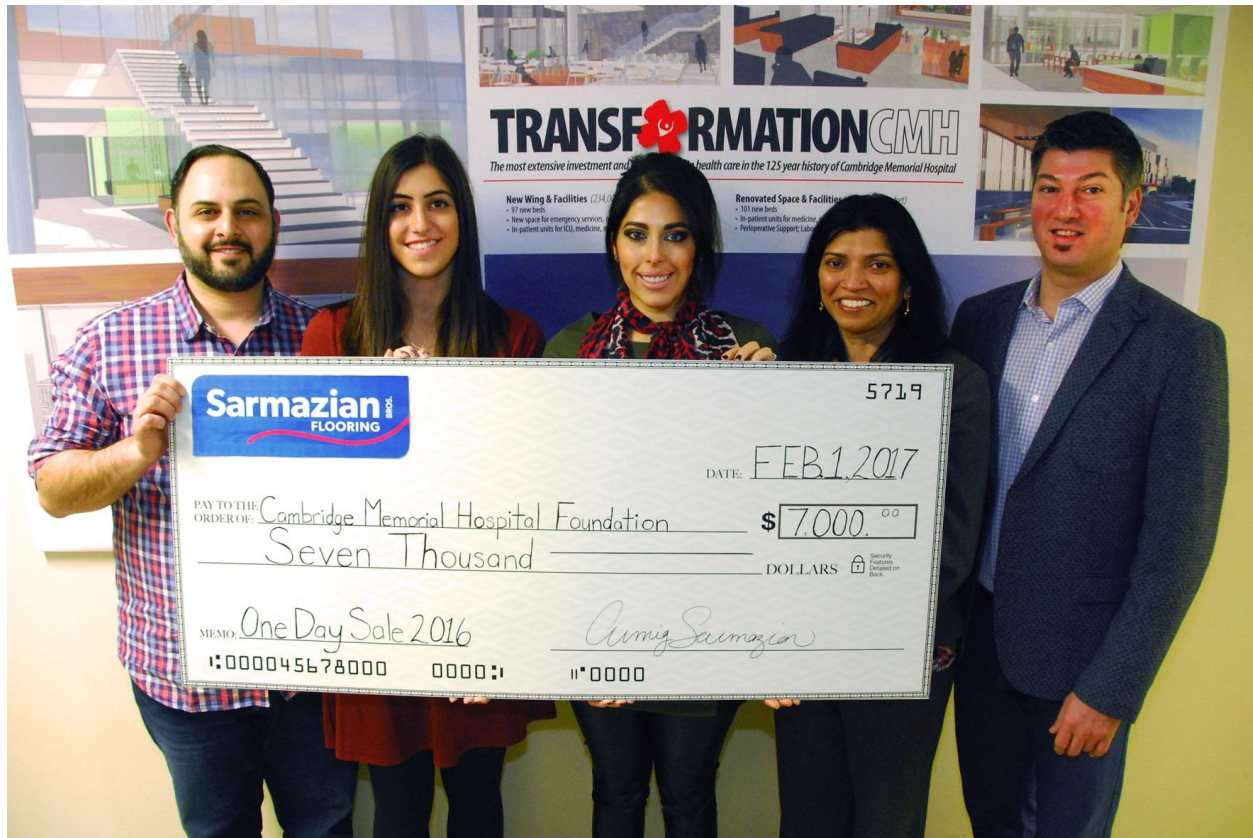


Sarmazian Brothers Flooring in the Donor Spotlight!



Leading up to the Sarmazian Brothers 10th Year Anniversary of the One Day Sale, the management team decided that they wanted to do something extra special as part of the celebration sale.

Due to “strong roots in the community”, Sarmazian Bros. Flooring wanted to “find a way to give back to the community”.

Sarmazian Brothers Flooring had already been supporting the Hospital through Black Tie Bingo, having donated prizes in the past as well as attended the event as ticketed guests. So after some careful consideration, they decided to dedicate their 10th anniversary sale to the Hospital.

The Foundation transfers to the Hospital 84 cents of every dollar it raises. All the money that is transferred to the Hospital is used to purchase essential patient care equipment that is needed in the everyday care of patients at the Hospital. This was an important part of choosing the Foundation for the donation.

Following their sale, Jack, Raffi and Tony Sarmazian met at the Hospital to present a cheque in the amount of \$7,000!

At the cheque presentation, Jack told us that the sale was very successful and customers were motivated to make a purchase knowing that it would support the Hospital.

Even the sales staff “really got on board” Jack said. They were more motivated with this added product benefit to help close the sale.