

# Give the Gift of Stocks & Securities this Holiday Season



**Did you know** that when you donate a gift of stock or publicly traded securities with accrued capital gains to the Cambridge Memorial Hospital Foundation, you can benefit from the elimination of the gain, plus receive a charitable tax receipt?

**Example:**

*You purchase stock at \$1,000 and accrue \$4,000 = total \$5,000 market value. If you sell the shares and donate the cash, you pay the capital gains tax on the \$4,000 vs. if you donate the shares, you get a tax receipt for the \$5,000 and pay \$0 capital gains.*

	Sell Stock and Donate Cash	vs. Donate Stocks directly to CMH
<b>Current Market Value</b>	\$5,000	\$5,000
<b>Capital Gain</b>	\$4,000	\$0
<b>Tax of the Capital Gain</b>	\$920	\$0
<b>Tax Savings From Gift</b>	\$2,300	\$2,300
<b>Net Tax Savings</b>	\$1,380	\$2,300

If you have stocks which have declined in value, you may consider selling the securities first and then contributing the proceeds to CMH, as opposed to donating the securities outright. This may allow you to claim a deduction for both the loss from the sale of the securities, as well as the charitable gift.

**To Learn More About Gifts of Stock & Other Planned Giving Options, Contact the CMH Foundation Today**

**Cindy M. Carson, CFRE**  
 Director of Development

700 Coronation Blvd  
 Cambridge, ON N1R 3G2  
 (519) 740-4966 • ccarson@cmh.org

